



Freddie and Billie's New Business Adventure

Two Teenagers' Journey Creating a New Venture

What Readers Are Saying



“A terrific book not only for teens but for anyone contemplating starting a business or saving one that is doing poorly. Take Doc’s words... ‘Trust me on this.’”

Chuck Nash Founder and CEO Emerging Technology Inc. (ETII); retired U.S. Navy Captain and Fox News military analyst

“Paul Silverman takes the readers on the inspirational journey of two young entrepreneurs- a step-by-step playbook showing the ups and downs of building a business. **Freddie and Billie’s New Business Adventure** will be “the” manual and a must read for the next Bill Gates, Steve Jobs, or Elon Musk.”

Tom McMillen Former Congressman, Olympian, NBA star, and businessman

“I found the book very innovative, in the method of presentation and the weaving in of elements to seemingly entertain, but with a goal to maintain excitement for learning that is sorely missing from dry finance books ... By seeming to target the writing towards junior entrepreneurs, it is clear that there are years of experience both in the creation of businesses, and in the teaching of problem solving in finance and planning. This is a contribution to learning that will prove its value in both means and method for years to come--simple yet effective; and as much a requirement for New Ventures, as it is for Business Planning for organizations large and small.”

Michael W. Wynne Former Air Force Secretary, and Undersecretary of Defense for Acquisition, Technology and Logistics. Now an entrepreneur as Chairman, Hackproof Technologies

"Freddie and Billie’s New Business Adventure” takes its readers from a simple business idea about building and selling a unique and effective fishing lure through a deep understanding of what it really takes to turn an idea into a real business. Along the way the reader, along with Freddie and Billie, learn essential business concepts that can guide any would-be entrepreneur to success. This book is ideal for any young aspiring business builder. "

Carl Eckstein NextGen Venture Group, CEO; NextGen Venture Capital, Former Managing Partner
