



## Freddie and Billie's New Business Adventure

*Two Teenagers' Journey Creating a New Venture*

### Author Bio

Paul B. Silverman

#### 2-Line Bio:

Seasoned entrepreneur, global management executive, public/ private company CEO, educator, management consultant, author, speaker.

#### Short Summary Bio:

Seasoned entrepreneur, global management executive, public/ private company CEO, educator, management consultant, author, speaker. Primary areas of focus- new venture development, public company management, business plans, financing, M&A, entrepreneurship, analytics, health care, telecom. New book is contributing to help create the next generation of young entrepreneurs which is



particularly timely given today's employment and economic challenges.

**Medium Bio:**

Paul B. Silverman's views are shaped by four decades of senior executive and management consulting experience, serving as CEO of early stage public and private companies, teaching entrepreneurship and management courses since 2002, publishing two entrepreneurial management books, and working with hundreds of early stage companies. For additional information refer to [www.paulbsilverman.com](http://www.paulbsilverman.com).

**Long Bio:**

Paul B. Silverman's vision is driven by more than four decades of senior global corporate management experience, management consulting working with leading global firms, serving as CEO/founder of both public and private companies, and teaching undergraduate and MBA courses at three leading universities.

He currently serves as Managing Partner at the Gemini Business Group, LLC, a global new venture development consultancy firm focusing on next generation entrepreneurial opportunities in IoT, smart cities, energy and health care.

He has held senior management positions with RCA, GTE, Xerox and IBM (SBS). He has also served in senior global management consulting positions with Coopers & Lybrand, Booz Allen and Hamilton, and James Martin Strategy, an Amsterdam-based management consulting firm, where he served as CEO for North America. Mr. Silverman has also contributed to the education sector since 2002, currently serving as Adjunct Professor in the George Mason University School of Business and formerly in the R.H. Smith School of Management at the University of Maryland and the Kogod School of Business at American University. He has taught undergraduate and MBA courses in entrepreneurship, strategy management, international, and other business courses since 2002.



The author's books draw upon the author's global experience helping entrepreneurs develop, launch, manage, and successfully grow new ventures.

The author's first book, ***Worm on a Chopstick: Understanding Today's Entrepreneurial Age: Directions, Strategies, Management Perspectives***, addressed entrepreneurial management issues and where we are heading, and received positive reviews (<http://paulsilverman.com/books/reviews/>). In December 2011, *Directors & Boards* magazine selected the book as one of eight books suggested as recommended reading for company officers and directors

(<http://paulsilverman.com/2011/12/13/boards-directors-35th-anniversary-edition-features-worm-on-a-chopstick/>).

The author's second book, ***8 Building Blocks to Launch, Manage, and Grow a Successful Business***, addresses what the author defines as *Entrepreneurial Management 2.0*, a portfolio of management tools and perspectives structured within eight Building Blocks. The new book meets the requests from many readers and colleagues to develop a more prescriptive "how-to" book for entrepreneurs, providing tips, tools, and insights based on the author's experiences. The author's commitment is to offer both entrepreneurs and would-be entrepreneurs strategies and insights that will make a difference and help them succeed.

In June 2020, ***Freddie and Billie's New Business Adventure*** is planned for release. The first book in the *Doc Larsen Business Adventure Series™* created to provide young adults with new skills helping them plan, launch and manage a new business venture, has been well received by reviewers. Readers are introduced to the *Business In Box™* planning system developed by the author with seven integrated models providing a powerful, yet simple to understand system to plan, launch and manage new ventures. Written to introduce young adults to entrepreneurship, the conversational style of *Freddie and Billie's New Business Adventure* targets young adults and provides readers with a strong foundation to understand the drivers for creating a successful new venture.



The author has conducted hundreds of presentations worldwide and published numerous articles addressing strategy, policy, entrepreneurship, and new business development issues. The author holds a BS in Physics from CCNY and an MS in Management from Polytechnic University of NY, and resides in the Washington, D.C. area.

For more information, visit the author's blog at [www.paulsilverman.com/blog](http://www.paulsilverman.com/blog) and sign up for the author's entrepreneurship newsletter ***Entrepreneurship Today!***

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