

# Worm on a Chopstick

Paul B. Silverman

## What Readers Are Saying

“Sometimes a dynamic book comes along that makes you think in new directions, create new ideas, develop new perspectives. *Worm on a Chopstick* by Paul Silverman accomplishes this and so much more. He brings a highly experienced voice to today’s entrepreneurial age discussions and lets us know where we are heading. A powerful book that could change your life.”

-**Rita Cosby**, Award Winning TV Host and Bestselling Author of “*Quiet Hero: Secrets from My Father’s Past*”

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“A slam dunk of a book for aspiring entrepreneurs. Paul Silverman has completed ‘the cycle’- businessman and teacher- and brings his relevant experience to entrepreneurs who are seeking practical advice on how to be a successful risk taker.”

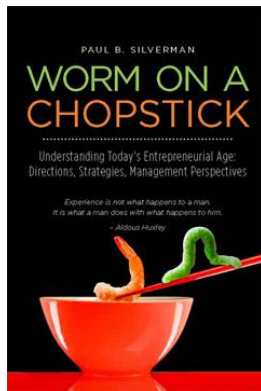
- **Tom McMillen**, Former Congressman, Olympian, NBA star, and businessman

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“*Worm on a Chopstick* provides a solid juxtaposition of theory and practice—tempered by experience. Very readable; and a learning opportunity”

-**Michael W. Wynne**, Investor, 21st Secretary of the Air Force, Former Undersecretary Acq Tech and Logistics

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“*Worm on a Chopstick* elegantly combines a highly readable mixture of business “war stories” with relevant management theory. A very useful guidebook for entrepreneurs and recent business school graduates.”

-**Jay Wright**, Co-author of “*Finance and Accounting for Nonfinancial Managers, 6th edition*”

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“A great read for every technology guru contemplating the next big idea... *Worm on a Chopstick* provides the business principles every young entrepreneur needs, but sometimes overlooks.”

-**Liz Sara**, High tech marketing consultant, entrepreneur, angel investor.

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“*Worm on a Chopstick*....could easily be retitled *Man on A Mission* because that is what Paul Silverman has been for 30+ years....he shares his thoughts and insights on the entrepreneurial process from every vantage point...a must read for leaders of rapid growth technology companies.”

-**Andrew J. Sherman** , Partner, Jones Day and author of *Harvesting Intangible Assets*

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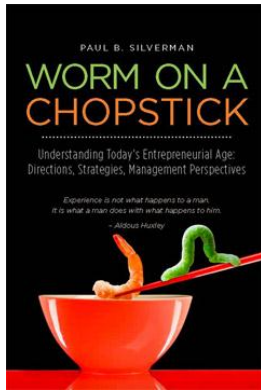
“There are many management books on the market but few are presented in such a readable and understandable manner as this one. Truly a most enjoyable and worthwhile read! ”

- **Chuck Nash**, Founder and CEO Emerging Technology Inc. (ETII); retired U.S. Navy Captain and Fox News military analyst

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“ *Worm on a Chopstick*’s author, Paul Silverman, insists that in our new entrepreneurial world we must be prepared to think “out of the room” – and act strategically in the process. He uses colorful examples from his own experience as a businessman and teacher – including how to deal with a worm on his chopstick in a sticky situation – to explain how we have evolved to our current business state, the new risks and opportunities inherent in that state and approaches to addressing those risks and taking advantage of those opportunities. If you are looking to understand, survive and thrive in our new fast-paced, entrepreneurial business climate, I highly

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recommend *Worm on a Chopstick*.”

**-Carl Eckstein**, NextGen Capital, Managing Director

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“*Worm on a Chopstick* provides a lifetime of business experience from the perspective of a consultant, entrepreneur and educator. It is a must-have reference for anyone in business, whether starting, running or growing a business, and those contemplating a business career. It presents in an easily readable way valuable lessons from many cases of successes and failures and will leave those who read it a basis for emulating the success stories and avoiding the costly errors of the failures. It is a recognition of the immutable foundation principles of business that must adapt to the dynamic political, economic and social forces of change in which we live now and that will apply with equal force to the succeeding generations of businessmen and women.”

**-Ernest M. Stern**, Shareholder in the corporate and securities practice group at Akerman Senterfitt LLP, a full service law firm with offices throughout the United States and the largest law firm in the State of Florida.

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