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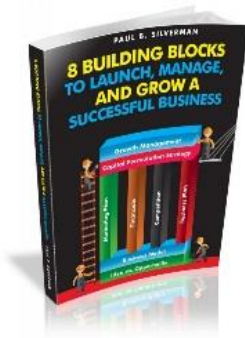
## Author Bio

### 8 Building Blocks To Launch, Manage, And Grow A Successful Business

#### Book Details:

The second book in the ***Worm on a Chopstick*** series provides the foundation for Entrepreneurial Management 2.0, a management discipline developed by the author.

Entrepreneurial Management 2.0 is organized into 8 Building Blocks helping entrepreneurs improve management skills, attract funding, and grow their business.



Author: Paul B. Silverman

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## Author Bio

Paul B. Silverman's vision is driven by more than four decades of senior corporate management experience, serving as a senior



corporate management executive, global management consultant, public and private company CEO, adjunct professor and entrepreneur. Paul Silverman has demonstrated leadership and management capabilities in a wide range of areas including

new venture development, capital formulation strategies, financing, global business development, mergers and acquisitions, and strategic alliances. In May 2009, the Obama administration invited Mr. Silverman to consider a possible appointment in the administration to assist in areas of homeland security or health care- information for the appointment process was submitted.

Mr. Silverman has held senior management positions with RCA, GTE, Xerox and IBM (SBS). He has also served in senior global management consulting positions with Coopers & Lybrand, Booz Allen and Hamilton, and James Martin Strategy, an Amsterdam-based management consulting firm, where he served as CEO for North America. He currently serves as Managing Partner at the Gemini Business Group, LLC, a new venture development firm.

Mr. Silverman has contributed to the education sector since 2002, currently serving as Adjunct Professor in the R.H. Smith



School of Business at the University of Maryland, and formerly in the School of Management at George Mason University and Kogod School of Business at American University, teaching courses in entrepreneurship, strategy, and international.

The Worm on a Chopstick series draws upon the author's global experience to help entrepreneurs understand how to develop, launch, manage, and successfully grow new ventures.

The author's first book, *"Worm on a Chopstick: Understanding Today's Entrepreneurial Age: Directions, Strategies, Management Perspectives,"* published in May 2011, shared perspectives on today's "disruptive" entrepreneurial age changes, offering strategies helping both traditional and emerging companies address today's challenges and opportunities. The book received positive reviews (<http://paulbsilverman.com/books/reviews/>).

The second book in the series, *"8 Building Blocks to Launch, Manage, and Grow a Successful Business"*, released July 2, 2015, addresses what the author defines as Entrepreneurial Management 2.0, a portfolio of management tools and perspectives structured within eight Building Blocks. The new book meets the requests from readers and colleagues to develop a more prescriptive "how-to" book for entrepreneurs, based on the author's experience.

The author is committed to support entrepreneurship, helping entrepreneurs launch, manage, and grow their business;



developing new financing structures to fuel new ventures; and promoting new government policies needed to support and leverage entrepreneurship to create economic growth. You can access Paul Silverman’s blog at [www.paulbsilverman.com/blog](http://www.paulbsilverman.com/blog).

The author has conducted hundreds of presentations worldwide and published numerous articles and blog posts addressing strategy, policy, entrepreneurship, and new venture development.

The author holds a BS in Physics from CCNY and an MS in Management from Polytechnic University of NY, and resides in the Washington, D.C. area.

*For additional background information and upcoming speaking engagements, see [www.paulbsilverman.com/resources](http://www.paulbsilverman.com/resources).*

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