THE AEGIS PROGRAM

ACCELERATING ENTREPRENEURIAL GLOBAL INVESTMENT SYSTEM

<u>U.S.</u>

AEGIS Program

Overseas



Targeted High
Potential
Entrepreneurial
Company



- Investment
- Incentives
- Mentoring
- Know-how

Benefits:

- Jobs
- Economic Growth
- Trade
- Intellectual Property

A New Program Attracting Overseas High Potential Entrepreneurial Firms to the United States to Promote Job Creation, Innovation, and Economic Growth

November 28, 2011

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A New Program Attracting Overseas Entrepreneurial Firms to the United States to Promote Job Creation, Innovation, and Economic Growth

Accelerated **E**ntrepreneurial **G**lobal **I**nvestment **S**ystem

Summary: The AEGIS Program Provides Significant Upside Economic Benefits at Minimal Cost

- Proposed, new, highly visible program to attract high potential overseas entrepreneurial firms to enter the U.S. market
- Replaces today's ad-hoc approach to identify, analyze, track and manage new ventures with a highly structured, welldefined program
- Builds a base of 'showcase' companies in targeted sectors (e.g., alternative energy, bio-tech, health care, others) that provide high upside, economic benefits
- New U.S. entities have global reach creating new export opportunities
- Discussions start with administration early December

Today's Approach to Evaluate and Attract High Potential Overseas Companies to the U.S. is <u>Costly, Inefficient, and Time Consuming</u>

How Today's Process Works:

- Ad- hoc process no standards exist for evaluation, analysis selection process or key metrics
- Time consuming and costly to start a program in a new country or in new market – no economy of scale
- Selection of potential investment partners ad-hoc, not optimized to attract broadest partner base
- No formal ongoing process to track company key performance indicators and provide management support/mentoring

The AEGIS Program Offers a New Structured Approach to Address Today's Issues and Achieve Significant Cost-Performance Benefits

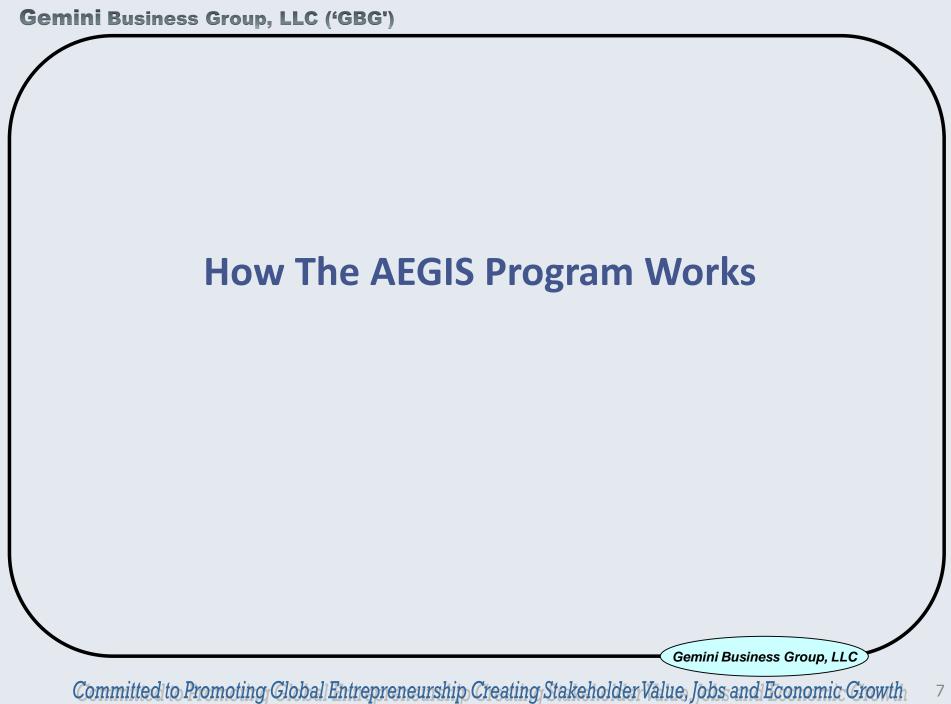
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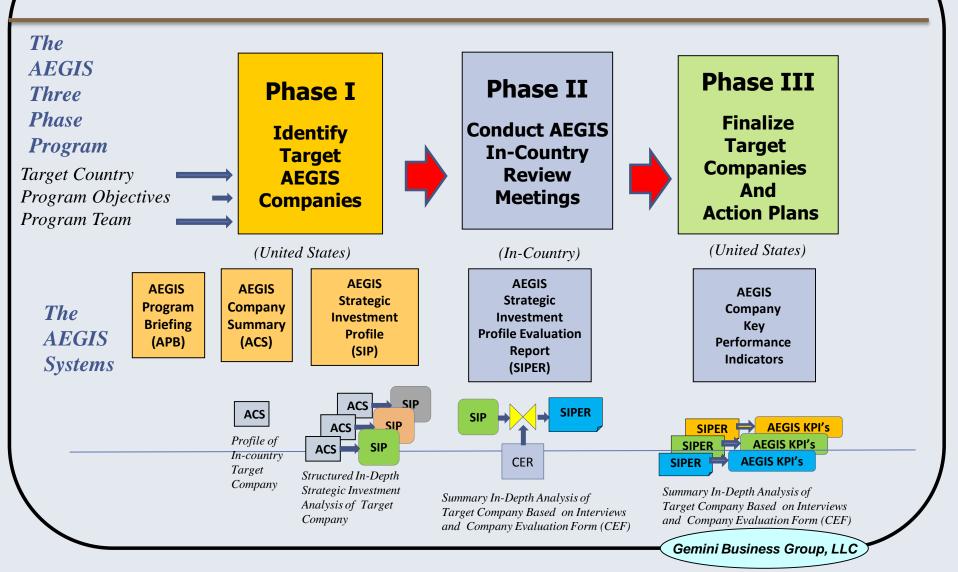
AEGIS Program Highlights

- Highly Structured
- Employs Proven Information
 Engineering and Modeling Concepts
 to Optimize the Process
- Uses Defined Evaluation and Performance Metrics to Ensure Consistent, Measurable Results
- Ensures all Process Activities and Data are Auditable



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How The AEGIS Program Works



A Key AEGIS Program Benefit – Ability to <u>Quickly and Efficiently</u>

<u>Replicate AEGIS</u> in Other Target Countries and Target Market

Sectors to Improve Efficiency

AEGIS Addresses the Challenge:
Multiple Countries,
Multiple Markets



Benefits:

- Standardized, Highly Structured Replicable Program to Analyze, Review, Evaluate, and Monitor Company Performance
- Replicable for Multiple Countries, Multiple Sectors
- Employs Unique information Engineering-Oriented Approach for Business Evaluation: Standardized Processes, Data Analysis, Metrics
- Provides Documented Audit Trail Throughout Process

Gemini Business Group, LLC ('GBG')

The Opportunity To Identify and Attract Emerging Innovative Companies – The Timing is Right

For More Information

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